### Mark David Witte Professor of Economics wittem@cofc.edu

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#### Address:

Department of Economics College of Charleston Charleston, SC 29401 Office - (843) 953-3986

#### **Education:**

Ph.D. Economics (2002-2007) University of North Carolina - Chapel Hill Thesis: "Three Essays on the Relationship between Prices and Exchange Rates" advised by Dr. Stanley W. Black

B.S. Economics (1998-2001) University of Nebraska - Omaha (Summa cum Laude)

#### **Publications:**

- "How Wide is the Euro?" with Luigi Ventura International Economic Journal, Revise & Resubmit
- "Does Hosting the Super Bowl Create Jobs?" with Hsiang Chien Wang Atlantic Economic Journal-Anthology, Forthcoming

"Network-adjusted market share and the currency denomination of trade" with Davide Arioldi and Luigi Ventura *The World Economy*, 45/8, August 2022, pp 2560-2592.

"The Effects of IMF Loan Condition Compliance on GDP Growth" with Frank Hefner & Lauren Hackler *The American Economist*, 65/1, January 2020, pp 88-96.

"Preferred Habitat, Window Dressing, or Both? Evidence from Foreign Exchange Swaps in Taiwan" with Hao-Chen Liu *Review of Pacific Basin Financial Markets and Policies*, 22/3, November 2019, pp 1-20.

"Migration and the Currency Denomination of Trade" with Luigi Ventura *International Migration Review*, 51/2, June 2017, pp 452-474.

"A Discrete Choice Model of College Enrollment: The role of professional athletic career expectations on university selection" with McDonald Paul Mirabile *Journal of Sports Economics*, 18/3, April 2017, pp 211-238.

"Corruption or Conservative Strategy? An Examination of College Football Behavior" with McDonald Paul Mirabile *Atlantic Economic Journal-Anthology*, 44, Dec. 2016, pp 519-520.

"College Football and the Vegas Line: Deconstruction and Arbitrage" with McDonald Paul Mirabile *Journal of Predictive Markets*, 10, Sept. 2016, pp 53-67.

"Does leaving the Eurozone mean leaving the Euro?" with Frank Hefner *International Advances in Economic Research*, 22, August 2016, pp 279-294.

"An Empirical Examination of the Currency Denomination of Trade" with Luigi Ventura *International Economic Journal*, 30, March 2016, pp 71-94.

"Understanding and Measuring the Evolution of Tourist Destination Image Across the Visitor Experience" with Wayne Smith, Xiang (Robert) Li, Bing Pan & Sean T. Doherty *Tourism Management*, 48, June 2015, pp 113-122.

"Can schools buy success in college football? Coach compensation, expenditures and performance" with McDonald Paul Mirabile *Journal of Research in Educational Sciences*, 5, December 2014, pp 5-19.

- "Duopolists' retail pricing behavior in multiple markets" with Rachel Williams *Journal of Industry, Competition and Trade*, 14/1, March 2014, pp 67-81.
- "A Random Walk to Economic Freedom?" with Frank Hefner *European* Journal of Comparative Economics, 10/1, April 2013, pp 27-47.
- "The Microstructure of Covered Interest Arbitrage in a Market with a Dominant Market Maker" with Hao-Chen Liu *Journal of International Financial Markets Institutions & Money*, 24/1, April 2013, pp 25-41.
- "Collegiate and Professional Careers of High School Athletes" with McDonald Paul Mirabile *Journal of Issues in Intercollegiate Athletics*, 6/1, March 2013, pp 41-56.
- "The relations between price clustering, expected return, and trader's identity in the foreign exchange swap market" with Hao-Chen Liu *The Financial Review*, 48/1, February 2013, pp 77-96.
- "What Effect Did the Credit Crisis of 2008 Have on European Exchange Rates?" *Eastern European Economics*, 50/3, May 2012, pp 79-93.
- "Female Labor, Western Culture and Growth in the Gulf Cooperation Council Countries" *Review of Middle East Economics and Finance*, 7/1, May 2011.
- "Financial Integration and Synchronization in the Expanded EU" with Jason Jones *Atlantic Economic Journal-Anthology*, 39/1, March 2011, pp 99-100.
- "Currency Invoicing: The Role of 'Herding' and Exchange Rate Volatility", *International Economic Journal*, 24/3, September 2010, pp 357-374.
- "Not so fast, my friend: Biases in college football polls" with McDonald Paul Mirabile, Journal of Sports Economics, 11/4, August 2010, pp 443-455.
- "Asian Exchange Rates during the Credit Crisis: Policies to Avoid Depreciation", *Global Economic Review*, 39/1, March 2010, pp 15-24.
- "The Currency Denomination of Trade and Price Discrimination: The Euro after European Union Expansion", *Economic Systems*, 33/3, September 2009, pp 245-258.
- "Pricing to Market: Chinese Export Pricing to the USA After the Peg", *China & World Economy*, 17/2, March 2009, pp 65-78.
- "When is a global currency optimal?", *Global Economic Review*, 38/1, March 2009, pp 1-11.

### **Academic Presentations:**

- "How Wide is the Euro?" College of Charleston (2022), Eurasia Business and Economics Society (2022)
- "Bargaining Power and the Currency Denomination of Trade" College of Charleston (2019)
- "Child Safety Seat Laws and Motorist Behavior: Accidentally Less Safe" Public Choice Society (2018)
- "Sovereign Debt Risk, Bank Activity and Deposit Insurance in the European Monetary Union" Academy of Economics and Finance (2017), College of Charleston (2017)
- "A Discrete Choice Model of College Enrollment" Svracuse University (2016)
- "In-Game Forecasting In College Football"
  - Carolinas Sports Analytics Meeting plenary session (2015)
- "Does leaving the Eurozone mean leaving the Euro?"
  - International Atlantic Economic Conference (2015)

- "Does Trade Integration follow European Union Membership? A Case Study with Croatia and Tesla Cables" College of Charleston (2014)
- "An Empirical Examination of the Currency Denomination of Trade" Midwest Economic Theory and International Trade Meetings (2011), William Paterson University (2012)
- "A Random Walk to Economic Freedom?"
- College of Charleston (2011), Association of Private Enterprise Education (2011) "How did the Credit Crisis of 2008 Impact European Exchange Rates?"
  - International Atlantic Economic Conference (2010), University of Central Florida (2011)
- "Female Labor, Western Culture and Growth in the Gulf Cooperation Council Countries" International Atlantic Economic Conference (2010)
- "The Currency Denomination of Trade and Price Discrimination: The Euro after European Union Expansion"

College of Charleston (2008), 12th Conference on Macroeconomic Analysis and International Finance – Rethymno, Greece (2008), Southeast DSI Conference (2009)

"Currency Invoicing: The Role of 'Herding' and Exchange Rate Volatility" Beloit College (2007), College of Charleston (2007), St. Mary's College of Maryland (2007), University of Mississippi (2007), University of the South (2007)

### **Courses Taught:**

ECON 200 - Principles of Microeconomics (Spring 2008 x 2, Fall 2008 x 2, Fall 2011 x 2, Spring 2012 x 2, Spring 2021 x 2, Spring 2022 x 2, Fall 2022 x 2, Fall 2023 x 2) ECON 201 - Principles of Macroeconomics (Fall 2007 x 2, Spring 2009 x 2, Fall 2009 x 2, Spring 2010 x 2, Fall 2010 x 2, Spring 2011 x 2, Summer 2012, Fall 2012 x 2, Spring 2013 x 2, Spring 2015 x 2, Spring 2016 x 2, Summer 2016, Summer 2017, Fall 2017 x 2, Spring 2018 x 2, Summer 2018, Fall 2018 x 2, Spring 2019 x 2, Fall 2019 x 2, Spring 2020 x 2, Fall 2020 x 2, Summer 2021, Summer 2022, Spring 2023) ECON 310 - International Economics (Fall 2007, Spring 2008, Spring 2009, Spring 2010, Spring 2011, Spring 2012, Spring 2013, Fall 2013 x 2, Fall 2014 x 2, Spring 2015, Fall 2015, Spring 2016, Fall 2016, Fall 2017, Fall 2019, Fall 2020, Summer 2021) ECON 318 - Macroeconomic Analysis (Fall 2008, Fall 2009) ECON 360 – Special Topics: Sports Econometrics (Fall 2018, Fall 2022) MBAD 518 - The Global Economy (Fall 2010, Fall 2011, Fall 2012, Fall 2013, Fall 2014, Fall 2015, Spring 2017, Spring 2018, Spring 2019, Spring 2020, Spring 2021, Spring 2022) ECON 420 - Independent Study (Spring 2010, Spring 2011, Spring 2012, Spring 2013, Fall 2013, Fall 2014, Spring 2016 x 3, Fall 2016, Fall 2017, Fall 2018, Spring 2019 x 2, Summer 2020, Spring 2021 x 2, Spring 2022 x 2, Spring 2023) HONS 399 – Tutorial (Spring 2013) ECON 499 - Bachelor's Essay (Fall 2009-Spring 2010, Fall 2011-Spring 2012, Fall 2014-Spring 2015 x 2, Spring 2015-Fall 2015, Fall 2015-Spring 2016, Fall 2016-Spring

2017, Fall 2020-Spring 2021, Spring 2022 x 2, Fall 2022-Spring 2023)

## **Other Professional Activity and Service:**

Referee for Journal of International Money and Finance, Economic Inquiry, Journal of Economic Behavior and Organization, International Economic

Journal, Review of International Economics, Economics Bulletin, The Financial Review, Review of Middle East Economics and Finance, International Journal of Sports Finance, Comparative Economic Studies, International Trade Journal, Journal of Intercollegiate Sport, Journal of Quantitative Analysis in Sport, Atlantic Economic Journal, International Review of Economics and Finance, Journal of Sports Economics Interim Director: Office of Tourism Analysis (Fall 2023-Spring 2024) Member of School of Business MBA Committee (Fall 2011-Spring 2013, Fall 2014-present) Macroeconomic Forecaster, Office of Economic Analysis at the College of Charleston (2007-present) Member of Economic Outlook Board, Charleston Metro Chamber of Commerce (2008-present) Faculty Advisor: College Comedy Club (Fall 2019-present) Participant in the Institute for Economic Studies World Economic Survey (2008-2023) Interim Director: Office of Economic Analysis (Fall 2022) Member of School of Business Faculty Development Committee (Spring 2022) Faculty Advisor: College Sports Management and Analytics Club (Spring 2019-Spring 2020) Assessment of Institutional Effectiveness (Fall 2018-Spring 2019) Contributor to Charleston Business Journal (2017-2018) MBA Director (Summer 2016-Summer 2017) School of Business Distinguished Faculty Award – Service (Spring 2015) Faculty Senator (Fall 2014-Spring 2016) Chair of Assurance of Student Learning Committee (Fall 2014-Spring 2016) Mentor for Academic Magnet Senior Thesis (2010, 2015) Fulbright Grant for Teaching and Research in Croatia (Spring 2014) Department Representative for General Education Assessment (Fall 2012-Spring 2013) Core Course Coordinator (Fall 2012-Spring 2013) Member of School of Business MBA Committee (Fall 2011-Spring 2013) Faculty host for Fulbright Scholar (Spring 2011) Designed and implemented Economics Curriculum for new MBA program (Fall 2009) Association for Private Enterprise Education Young Scholar Award Winner (March 2009, February 2011) Grant Recipient from the School of Business and Economics - Dean's Office for work on "Currency Denomination of Trade: A Simulation Approach to Eurozone Departure" (2013) Grant Recipient from the School of Business and Economics - Dean's Office for work on "When is the U.S. Dollar not a Vehicle Currency?" (2012) Grant Recipient from the School of Business and Economics – Dean's Office for work on "An Empirical Examination of the Currency Denomination of Trade" (2011) Grant Recipient from the Initiative for Public Choice and Market Process for work on "A Random Walk to Economic Freedom?" (2011) Secretary of School of Business and Economics Curriculum Committee (Fall 2009-Spring 2011)

Grant Recipient from the School of Business and Economics – Dean's Office for work on "How did the Credit Crisis Impact European Exchange Rates?" (2009)

Secretary of Faculty Compensation Committee (Fall 2009-Spring 2009)

Interviewer for new Director of Grants Office (April 2009)

Grant Recipient from the Global Trade Initiative for work on "Pricing to Market: Chinese Export Pricing to the U.S. After the Peg" (2008)

#### **General Public Work:**

Various Consulting Projects (Spring 2018-present) Presentation at KKBE Synagogue (June 2023) Interviewed for ABC4 News (June 2023) Interviewed for Everyday Law Podcast (May 2023) Interviewed for SC NPR (November 2022) Presentation for South Carolina Budget and Control Board (October 2022) Interviewed for Post & Courier (October 2022) Interviewed for SC NPR (September 2022) Interviewed for CBS 5 News (August 2022) Interim Director for Office of Economic Analysis (Fall 2022) Interviewed for NBC 2 News (January 2021, March 2021) Article for Charleston Metro Chamber of Commerce (March 2020) Presentation for i24News (November 2019) Presentation for Webster Rogers (October 2018) Article for Charleston Regional Business Journal (March 2017, August 2017, March 2018) Presentation for Southeastern Chamber of Commerce (March 2017) Interviewed for WCIV ABC News 4 (February 2017) Interviewed for article in Wall Street Journal (February 2017) Interviewed for articles in The State (October 2016) Presentation for Capitol Investors Annual Meeting (April 2016) Presentation for South Carolina Budget and Control Board (October 2014) Interviewed for articles in Post & Courier (August 2014) Presentation for University of Split (April 2014) Presentation for SCAFP meeting (March 2013) Presentation for SCACPA 2011 Annual CPA Summit (November 2011) Presentation for SCACPA Personal Financial Planning Conference (October 2011) Presentation for Blue Oak Group (November 2010) Interviewed for WCIV ABC News 4 (September 2010, October 2010 x 2) Interviewed for Associated Press (August 2010, November 2010) Interviewed for Business Week (August 2010) "Not so fast, my friend..." profiled on nationalaffairs.com (December 2009) Fall of the Berlin Wall Roundtable (November 2009) Presentation for South Carolina Association of Finance Professionals (November 2009) Interviewed for WCSC Live 5 News (Feb. 2009) Interviewed for articles in Post & Courier, The State and the Christian Science Monitor (Feb. 2009) Presentation for Lowcountry Scholars (Fall 2008)

Commentator for WCSC Live 5 News (March 2008)

# Memberships:

American Economic Association, Southern Economic Association, International Atlantic Economic Society, Member of Economic Outlook Board for the Charleston Metro Chamber of Commerce